

**Email :**

rebecca.stekelorum@icn-artem.com

**Alma mater :**

Université de Montpellier, Montpellier  
Business School

**Sujet(s) de recherche :**

Corporate Social Responsibility  
Innovation and Entrepreneurship

## Rebecca STEKELORUM

Professeur Permanent

ICN Business School / ICN Business School

ORH

Rebecca Stekelorum est Professeur Assistant en stratégie et entrepreneuriat à l'ICN Business School. Elle est titulaire d'un doctorat en sciences de gestion de l'Université de Montpellier. Ses recherches portent sur la gestion durable de la chaîne logistique, la responsabilité sociale des entreprises, les petites et moyennes entreprises, et les performances financières et environnementales dans le secteur bancaire. Elle a publié dans plusieurs revues académiques telles que *Applied Economics*, *Economics Bulletin*, *Management Decision*, *Supply Chain Forum: An International Journal*, *International Journal of Logistics Management*, et *Industrial Marketing Management*. Elle a été récompensée par un prix de thèse de l'Association française pour la logistique (ASLOG) en collaboration avec AIRL-SCM. Elle a également reçu en 2019 un Emerald Outstanding Reviewer Award par la revue *International Journal of Physical Distribution & Logistics Management*.

### Fonctions

@ICN Business School – Professeur Assistant

## Publications académiques

Graphique

Liste complète

21 documents

### Articles dans une revue17 documents

- Rebecca Stekelorum, Issam Laguir, Kee-Hung Lai, Shivam Gupta, Ajay Kumar. Responsible governance mechanisms and the role of suppliers' ambidexterity and big data predictive analytics capabilities in circular economy practices improvements. *Transportation Research Part E: Logistics and Transportation Review*, Elsevier, 2021, 155 (art. 102510), .
- Issam Laguir, Rébecca Stekelorum, Jamal El Baz. Proactive environmental strategy and performances of third party logistics providers (TPLs): Investigating the role of eco-control systems. *International Journal of Production Economics*, Elsevier, 2021, 240 (article 108249), .
- Sachin Modgil, Shivam Gupta, Rébecca Stekelorum, Issam Laguir. AI technologies and their impact on supply chain resilience during COVID-19. *International Journal of Physical Distribution and Logistics Management*, Emerald, 2021, online, .
- Rebecca Stekelorum, Issam Laguir, Shivam Gupta, Sameer Kumar. Green supply chain management practices and third-party logistics providers' performances: A fuzzy-set approach. *International Journal of Production Economics*, Elsevier, 2021, 235 (art. 108093), .
- Issam Laguir, Rebecca Stekelorum, Lamia Laguir, Raffaele Staglianò. Managing corporate social responsibility in the bank sector: A fuzzy and disaggregated approach. *Corporate Social Responsibility*

- and *Environmental Management*, Wiley, 2021, 28 (4), pp.1324-1334. .
- Rebecca Stekelorum, Issam Laguir, Jamal Elbaz. Can you hear the Eco? From SME environmental responsibility to social requirements in the supply chain. *Technological Forecasting and Social Change*, Elsevier, 2020, 158, pp.120-169. .
  - Issam Laguir, Rebecca Stekelorum, Jamal El Baz. Going green? Investigating the relationships between proactive environmental strategy, GSCM practices and performances of third-party logistics providers (TPLs). *Production Planning and Control*, Taylor & Francis, 2020, pp.1-14. .
  - Issam Laguir, Rebecca Stekelorum, Lamia Laguir, Jamal Elbaz. Is it good to be a green multinational bank?. *Management international = International management = Gestión internacional*, HEC Montréal et Université Paris Dauphine, 2020, 24 (2), pp.54-63. .
  - Sajad Fayezi, Rebecca Stekelorum, Jamal El Baz, Issam Laguir. Paradoxes in supplier's uptake of GSCM practices: institutional drivers and buyer dependency. *Journal of Manufacturing Technology Management*, Emerald, 2019, ahead-of-print (ahead-of-print), .
  - Rebecca Stekelorum. The roles of SMEs in implementing CSR in supply chains: a systematic literature review. *International Journal of Logistics Research and Applications*, Taylor & Francis (Routledge), 2019, pp.1-26. .
  - Issam Laguir, Rebecca Stekelorum, Jamal Elbaz, David Duchamp. Getting into the energy efficiency scene: does corporate social responsibility matter for energy efficiency in SMEs?. *Applied Economics*, Taylor & Francis (Routledge), 2019, pp.1-14. .
  - Rebecca Stekelorum, Issam Laguir, Jamal Elbaz. Cooperation with international NGOs and supplier assessment: Investigating the multiple mediating role of CSR activities in SMEs. *Industrial Marketing Management*, Elsevier, 2019, .
  - Rebecca Stekelorum, Issam Laguir, Jamal Elbaz. Transmission of CSR requirements in supply chains: investigating the multiple mediating effects of CSR activities in SMEs. *Applied Economics*, Taylor & Francis (Routledge), 2019, pp.1-16. .
  - Jamal El Baz, Issam Laguir, Rebecca Stekelorum. Logistics and supply chain management research in Africa : A systematic literature review and research agenda. *International Journal of Logistics Management, The*, Emerald, 2018, .
  - Rébecca Stekelorum, Issam Laguir, Jamal Elbaz. CSR disclosure and sustainable supplier management: a small to medium-sized enterprises perspective. *Applied Economics*, Taylor & Francis (Routledge), 2018, 50 (46), pp.5017-5030. .
  - Issam Laguir, Magalie Marais, Jamal El Baz, Rébecca Stekelorum. Reversing the business rationale for environmental commitment in banking. *Management Decision*, Emerald, 2018, 56 (2), pp.358-375. .
  - Issam Laguir, Matthijs Den Besten, Jamal Elbaz, Rébecca Stekelorum. Sowing the seeds: The impact of initial ties on growth and innovation among micro and small firms. *Economics Bulletin*, Economics Bulletin, 2017, 37 (2), pp.1021-1032.

#### Communications dans un congrès4 documents

- Rebecca Stekelorum, Issam Laguir, Jamal Elbaz. Proactive environmental strategy and performances of third-party logistics providers (TPLs): investigating the role of eco-control systems. *International Conference of Asian Shipping and Logistics (ICASL)*, 2019, Ho Chi Minh City, Vietnam.
- Rébecca Stekelorum, Jean-Marie Courrent, Issam Laguir. La Responsabilité Sociale des Entreprises (RSE) en PME : étude conceptuelle de l'influence des pressions des partenaires de la chaîne logistique.. *RIODD 2016*, Jul 2016, Saint-Étienne, France.
- Rebecca Stekelorum, Jean-Marie Courrent, Issam Laguir. Influence of supply chain partners' pressures on Corporate Social Responsibility (CSR) practices: a small and medium-sized enterprise (SME) perspective. *International 61th conference of the International Council for Small Business and entrepreneurship (ICSB)*, Jun 2016, New York, United States.
- Rebecca Stekelorum, Issam Laguir. Implementing Corporate Social Responsibility (CSR) in upstream supply chain of French SMEs: opportunity or constraint?. *60th Annual ICSB World Conference*, Jun 2015, Dubai, United Arab Emirates.

