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**Sujet(s) de recherche :**

Corporate Social Responsibility  
Innovation and Entrepreneurship

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Rebecca Stekelorum est Professeur Assistant en stratégie et entrepreneuriat à l'ICN Business School. Elle est titulaire d'un doctorat en sciences de gestion de l'Université de Montpellier. Ses recherches portent sur la gestion durable de la chaîne logistique, la responsabilité sociale des entreprises, les petites et moyennes entreprises, et les performances financières et environnementales dans le secteur bancaire. Elle a publié dans plusieurs revues académiques telles que Applied Economics, Economics Bulletin, Management Decision, Supply Chain Forum: An International Journal, International Journal of Logistics Management, et Industrial Marketing Management. Elle a été récompensée par un prix de thèse de l'Association française pour la logistique (ASLOG) en collaboration avec AIRL-SCM. Elle a également reçu en 2019 un Emerald Outstanding Reviewer Award par la revue International Journal of Physical Distribution & Logistics Management.

### Fonctions

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## Publications académiques

30 documents

### Articles dans une revue25 document

- Shivam Gupta, Sachin Modgil, Ana Beatriz Lopes de Sousa Jabbour, Issam Laguir, Rebecca Stekelorum. Towards digital transformation and governance in the healthcare sector. *Information Technology and People*, 2024, .
- Issam Laguir, Rebecca Stekelorum, Aytac Beysül, Omar Mouadili, Elysé Segbotangni. Eco-control systems and firm performance: Understanding the mediating role of circular economy practices and the moderating role of environmental uncertainty. *Journal of Cleaner Production*, 2024, 450, pp.141894. .
- Neha Upadhayay, Silvia Rocchetta, Shivam Gupta, Sachin Kamble, Rebecca Stekelorum. Blazing the trail: The role of digital and green servitization on technological innovation. *Technovation*, 2024, 130, pp.102922. .
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- Aliaa El Shoubaki, Issam Laguir, Rebecca Stekelorum, Jiří Hnilica. CEO satisfaction and SME innovation : Unveiling the role of family involvement. *Applied Economics*, 2022, online, 19 p. .
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  - Sachin Modgil, Shivam Gupta, Rébecca Stekelorum, Issam Laguir. AI technologies and their impact on supply chain resilience during COVID-19. *International Journal of Physical Distribution and Logistics Management*, 2021, 52 (2), pp.130-149. .
  - Rebecca Stekelorum, Issam Laguir, Shivam Gupta, Sameer Kumar. Green supply chain management practices and third-party logistics providers' performances: A fuzzy-set approach. *International Journal of Production Economics*, 2021, 235, pp.art. 108093. .
  - Issam Laguir, Rebecca Stekelorum, Lamia Laguir, Raffaele Staglianò. Managing corporate social responsibility in the bank sector: A fuzzy and disaggregated approach. *Corporate Social Responsibility and Environmental Management*, 2021, 28 (4), pp.1324-1334. .
  - Rebecca Stekelorum, Issam Laguir, Jamal Elbaz. Can you hear the Eco? From SME environmental responsibility to social requirements in the supply chain. *Technological Forecasting and Social Change*, 2020, 158, pp.120-169. .
  - Issam Laguir, Rebecca Stekelorum, Jamal El Baz. Going green? Investigating the relationships between proactive environmental strategy, GSCM practices and performances of third-party logistics providers (TPLs). *Production Planning and Control*, 2020, pp.1-14. .
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  - Issam Laguir, Rebecca Stekelorum, Jamal Elbaz, David Duchamp. Getting into the energy efficiency scene: does corporate social responsibility matter for energy efficiency in SMEs?. *Applied Economics*, 2019, pp.1-14. .
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  - Rébecca Stekelorum, Issam Laguir, Jamal Elbaz. CSR disclosure and sustainable supplier management: a small to medium-sized enterprises perspective. *Applied Economics*, 2018, 50 (46), pp.5017-5030. .
  - Issam Laguir, Magalie Marais, Jamal El Baz, Rébecca Stekelorum. Reversing the business rationale for environmental commitment in banking. *Management Decision*, 2018, 56 (2), pp.358-375. .
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#### Communications dans un congrès4 document

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- Rebecca Stekelorum, Jean-Marie Courrent, Issam Laguir. Influence of supply chain partners' pressures on

Corporate Social Responsibility (CSR) practices: a small and medium-sized enterprise (SME) perspective. *International 61th conference of the International Council for Small Business and entrepreneurship (ICSB)*, Jun 2016, New York, United States.

- Rebecca Stekelorum, Issam Laguir. Implementing Corporate Social Responsibility (CSR) in upstream supply chain of French SMEs: opportunity or constraint?. *60th Annual ICSB World Conference*, Jun 2015, Dubai, United Arab Emirates.

#### Autres publications1 document

- Rebecca Stekelorum, Issam Laguir, Sameer Kumar, Shivam Gupta. Après la Covid, un virage plus vert s'amorce dans la logistique. 2021.



Documents récupérés de l'archive ouverte HAL