



Volker SEILER

Professeur permanent

ICN Business School / ICN Business School

FCC

Volker Seiler est professeur associé en finance à l'ICN Business School (Campus de Berlin) et membre du laboratoire de recherche CEREFIGE de l'Université de Lorraine. Il est titulaire d'un doctorat en finance de la WHU – Otto Beisheim School of Management et a reçu la Facultas Docendi en « économie et gestion financière » suite à son habilitation à l'Université de Paderborn.

Avant de rejoindre l'ICN Business School en décembre 2022, Volker a passé un an comme chercheur principal à la Deutsche Bundesbank. De plus, il a acquis une vaste expérience internationale en tant que professeur associé en finance à l'EM Normandie et à l'International Business School Suzhou (IBSS) de l'Université Xi'an Jiaotong-Liverpool, ainsi qu'en tant que professeur de recherche invité à la Stern School of Business de l'Université de New York. Pendant son séjour à l'IBSS, il a également occupé le double rôle de directeur de programme et de directeur académique du plus grand programme de formation des cadres de l'université. Les intérêts de recherche de Volker couvrent des sujets à l'intersection de la finance et de l'économie, avec un accent récent sur l'économie appliquée et les marchés des matières premières, les éléments de terres rares en particulier.

Fonctions

@ICN Business School – Associate Professor

Email :

volker.seiler@icn-artem.com

Alma mater :

WHU – Otto Beisheim School of Management

Sujet(s) de recherche :

Commodities (especially rare earths)
Financial economics
Empirical research

Publications académiques

34 documents

Articles dans une revue 15 document

- Volker Seiler. The relationship between Chinese and FOB prices of rare earth elements – Evidence in the time and frequency domain. *Quarterly Review of Economics and Finance*, 2024, 95, pp.160-179. .
- Volker Seiler, Nico Stöckmann. The Impact of the German Fuel Discount on Prices at the Petrol Pump. *German Economic Review*, 2023, pp. 191-206. .
- Volker Seiler, Bernard Michael Gilroy, Christian Peitz, Nico Stöckmann. 40 years of economic reform – the case of Pudong new area open economic zone in Shanghai. *Applied Economics*, 2023, 55 (16), pp.1845-1858. .
- Volker Seiler, Katharina Maria Fanenbruck. Acceptance of digital investment solutions: The case of robo advisory in Germany. *Research in International Business and Finance*, 2021, 58, pp.101490. .
- Volker Seiler. China-to-FOB price transmission in the rare earth elements market and the end of Chinese export restrictions. *Energy Economics*, 2021, 102, pp.105485. .
- Marc Atkins, Bernard Michael Gilroy, Volker Seiler. New Dimensions of Service Offshoring in World Trade.

Intereconomics, 2019, 54 (2), pp.120-126. .

- Juliane Proelss, Denis Schweizer, Volker Seiler. The economic importance of rare earth elements volatility forecasts. *International Review of Financial Analysis*, 2019, pp.101316. .
- Juliane Proelss, Denis Schweizer, Volker Seiler. Do announcements of WTO dispute resolution cases matter? Evidence from the rare earth elements market. *Energy Economics*, 2018, 73, pp.1-23. .
- Volker Seiler, Sarah Kröger, Bernard Michael Gilroy. Die Überprüfung der Random Walk Hypothese mit Hilfe des Variance Ratio Tests. *WiSt – Wirtschaftswissenschaftliches Studium*, 2017, 46 (11), .
- Bernard Michael Gilroy, Vladyslav Mykhalskyy, Volker Seiler. Style Analyse im Fondsmanagement. *WiSt – Wirtschaftswissenschaftliches Studium*, 2017, 46 (2-3), .
- Volker Seiler, Bernard Michael Gilroy, Sarah Kröger. Random-Walk-Hypothese. *WISU – Das Wirtschaftsstudium*, 2017, 8-9, pp.905.
- Maximilian Müller, Denis Schweizer, Volker Seiler. Wealth Effects of Rare Earth Prices and China's Rare Earth Elements Policy. *Journal of Business Ethics*, 2016, 138 (4), pp.627-648. .
- Bernard Michael Gilroy, Volker Seiler. Event-Studien in der wirtschaftswissenschaftlichen Forschung. *WiSt – Wirtschaftswissenschaftliches Studium*, 2015, 44 (8), .
- Volker Seiler, Markus Rudolf, Tim Krume. The influence of socio-demographic variables on customer satisfaction and loyalty in the private banking industry. *International Journal of Bank Marketing*, 2013, 31 (4), pp.235-258. .
- Michael Gilroy, Heike Schreckenberg, Volker Seiler. Subsidiarity between economic freedom and harmonized regulation: Is there an optimal degree of European integration?. *Federal governance*, 2013, 10 (2), pp.3-18. .

Communications dans un congrès13 document

- Volker Seiler. Economic Growth and Equity Returns Revisited – New Evidence Using Wavelet Analysis. *EEFS (European Economics and Finance Society)*, Jun 2023, Berlin, Germany.
- Volker Seiler. The relationship between Chinese and FOB prices of rare earth elements revisited. *XI Meeting on International Economics*, May 2023, Castelló de la Plana, Spain.
- Volker Seiler. The relationship between Chinese and FOB prices of rare earth elements revisited. *7th International Conference on Applied Theory, Macro and Empirical Finance (AMEF 2023)*, Apr 2023, Thessaloniki, Greece.
- Volker Seiler. The relationship between Chinese and FOB prices of rare earth elements revisited. *GOR AG FIFI Workshop*, Mar 2023, Halle, Germany.
- Volker Seiler, Nico Stöckmann. The impact of the German fuel discount on prices at the petrol pump. *XI Meeting on International Economics*, 2023, Castelló de la Plana, Spain.
- Volker Seiler, Nico Stöckmann. The impact of the German fuel discount on prices at the petrol pump. *17th CEUS Workshop on European Economics*, 2023, Vallendar, Germany.
- Katharina Maria Fanenbruck, Volker Seiler. Acceptance of Digital Investment Solutions: The Case of Robo Advisory in Germany. *BAM 2021: Recovering from Covid: Responsible Management and Reshaping the Economy*, British Academy of Management, Aug 2021, Online, France.
- Volker Seiler. China-to-FOB Price Transmission in the Rare Earth Elements Market and the End of Chinese Export Restrictions. *BAM 2021: Recovering from Covid: Responsible Management and Reshaping the Economy*, British Academy of Management, Aug 2021, Online, France.
- M. Borss, Volker Seiler, M. Rudolf. On Skewness and Prudence. *BAM 2021: Recovering from Covid: Responsible Management and Reshaping the Economy*, British Academy of Management, Aug 2021, Online, France.
- M. Borss, Volker Seiler, M. Rudolf. On Skewness and Prudence. *PEJ 2020: 14th Annual Meeting of the Portuguese Economic Journal*, Jul 2021, Porto, Portugal.
- Volker Seiler, Bernard Michael Gilroy, Christian Peitz, Nico Stöckmann. 40 years of economic reform – the case of Pudong new area open economic zone in Shanghai. *PEJ 2020: 14th Annual Meeting of the Portuguese Economic Journal*, Jul 2021, Porto, Portugal.
- Volker Seiler. China-to-FOB price transmission in the rare earth elements market and the end of Chinese export restrictions. *WEAI Virtual 96th Annual Conference*, Western Economic Association International, Jun 2021, Online, France.
- Volker Seiler, Bernard Michael Gilroy, Christian Peitz, Nico Stöckmann. 40 years of economic reform – the case of Pudong new area open economic zone in Shanghai. *WIEM 2021*, 16th Warsaw International Economic Meeting, Jun 2021, Varsovie, Poland.

Ouvrages (y compris édition critique et traduction)1 document

- Volker Seiler. Kundenzufriedenheit im Private Banking. 2011.

Chapitres d'ouvrage4 document

- Carsten Horn, Volker Seiler. Fallstudie zur Qualitätsmessung und Kundenzufriedenheit im Private Banking. Markus Rudolf; Katrin Baedorf. *Private Banking*, 2. Auflage, pp.453-475, 2011.
- Volker Seiler. Kundenzufriedenheitsmessung im Private Banking. Markus Rudolf; Katrin Baedorf. *Private Banking*, 2. Auflage, pp.433-452, 2011.
- Volker Seiler. Dienstleistungsqualität und Kundenzufriedenheit im Private Banking. Markus Rudolf. *Private Banking*, pp.429-448, 2008.
- Volker Seiler. Rechtliche Rahmenbedingungen im Zuge der MiFID. Markus Rudolf. *Private Banking*, 63-96, 2008.

Rapports1 document

- Martina Eschelbach, Kerstin Lorek, Julien Novotny, Annett Pietrowiak, Volker Seiler. Payment behaviour in Germany in 2021. Deutsche Bundesbank. 2022.



Documents récupérés de l'archive ouverte HAL