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Sujet(s) de recherche :

International Marketing
Competitiveness of Domestic and
Foreign Firm in Developing Countries

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MARKETING

Tilo Halaszovich is an associate professor of international marketing in the Marketing Department of the ICN Business School. He is also an affiliated professor of international management at Constructor University Bremen. He holds a Masters degree in management science from the Technical University of Aachen (RWTH Aachen, Germany), and obtained his doctorate (rer. pol.) from the University of Bremen. His research focuses on competitiveness of firms in developing countries, with a special focus on Sub-Sahara Africa, institutional distance, and the role of technology and entrepreneurship in international business. More recently, he started to develop a research agenda around the topic of global circular value chains. He is a senior editor of the European Journal of International Management and serves on the board of the European International Business Academy (EIBA). He has published in leading journals, including Journal of Business Research, International Business Review and European Journal of International Management.

Fonctions

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Publications académiques

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