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Cristiane Benetti est professeur associé à ICN Business School (France) où elle a assuré aussi la responsabilité du Département Finance et Comptabilité de 2013 à 2015. Elle est experte en comptabilité internationale et finance internationale, domaines qu'elle enseigne et dans lesquels elle poursuit des recherches à ICN.

De 2007 à 2012, elle a travaillé en tant que professeur de finances à FECAP (Ecole de commerce brésilienne) où elle a créé et mis en œuvre une stratégie continue de développement dans le domaine de l'éducation financière pour le grand public. En dehors de la vie universitaire, Cristiane Benetti est intervenue comme consultante auprès du gouvernement brésilien. Elle a également travaillé dans le secteur financier (banque HSBC) et non-gouvernemental (ONG culturelle - Thiessen Pe urbaine.). Entrepreneur active, elle a fondé et co-fondé trois entreprises prospères.

Dr Benetti est reconnue dans le circuit international des conférences académiques. En 2010, elle a reçu le prix AMBIMA Stock Market et en 2012, la plus prestigieuse reconnaissance accordée par l'Université de São Paulo – le Prix de la meilleure thèse dans le département de comptabilité.

Elle a obtenu sa licence en administration d'entreprise à PUC / RS en 1996 et sa licence en comptabilité en 2012, puis son master en comptabilité à l'Unisinos en 2005, et enfin son double Ph.D. à l'USP et à l'Université de Grenoble en 2011. Elle réside maintenant à Metz, France.

Fonctions

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Alma mater :

Universidade de São Paulo, Université Grenoble Alpes, Universidade do Vale do Rio dos Sinos

Sujet(s) de recherche :

Marchés financiers
Comptabilité internationale

Publications académiques

33 documents

Articles dans une revue 14 document

- Khodor Shatila, Nirjhar Nigam, Cristiane Benetti. The mediating effect of governance on audit culture, quality and control issues. *International Journal of Disclosure and Governance*, 2024, .
- Cristiane Benetti, Nirjhar Nigam, Afef Boughanmi. Mission-oriented approach in green economy : innovation at the heart of development banks. *International Journal of Business Strategy*, 2024, 24 (1), pp.5-24. .
- Cristiane Benetti, Joshua Onome Imoniana, Yuqing Cao, Renato Guimaraes, Luciane Reginato. The impact of IFRS 9 on listed companies in China. *Journal of Accounting and Taxation*, 2024, 16, pp.1-14. .
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- Cristiane Benetti, João Marcello Gomes Martha, Jesus de Lisboa Gomes, Vinicius Augusto Brunassi Silva.

- The impact of fintechs on the bank spread. *International Journal of Scientific Management and Tourism*, 2023, 9 (2), pp.636-664. .
- Nirjhar Nigam, Cristiane Benetti, Hareesh Mavoori. Access to venture capital: Does gender (still) really matter?. *Strategic Change*, 2022, 31 (2), pp.239-248. .
 - Cherif Famara Badji, Cristiane Benetti, Renato Guimaraes. Diversification Benefits of European REIT, Equities and Bonds. *New Challenges in Accounting and Finance*, 2021, 6, pp.31-49. .
 - Nirjhar Nigam, Cristiane Benetti, Sofia Johan. Digital start-up access to venture capital financing: What signals quality?. *Emerging Markets Review*, 2020, pp.100743. .
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 - Nirjhar Nigam, Cristiane Benetti, Sondes Mbarek. Can linking executive compensation to sustainability performance lead to a sustainable business model? Evidence of implementation from enterprises around the world. *Strategic Change*, 2018, 27 (6), pp.571-585. .
 - Nirjhar Nigam, Sondes Mbarek, Cristiane Benetti. Crowdfunding to finance eco-innovation : case studies from leading renewable energy platforms. *Journal of Innovation Economics & Management*, 2018, 26, pp.195-219. .
 - Cristiane Benetti, Stéphanie Thiéry. One Size Fits All? Stakeholders' Perceptions of IFRS Adoption Across Europe and Brazil. *SSRN : Social Science Research Network*, 2015, 42 p. .

Communications dans un congrès16 document

- Stéphanie Thiéry, Stéphane Lhuillery, Cristiane Benetti. Ethical practices of earnings management: are differences related to gender or occupation?. *Academy of Sustainable Finance, Accounting, Accountability and Governance (ASFAAG)*, Jul 2023, Valencia, Spain.
- Cristiane Benetti, Marcos Macedo Novais, Jesus de Lisboa Gomes, David Wasieleski. Ethics and Business Hypocrisy: A Study on the Usage of the Term Ethics and its Related References Forms. *12th Portuguese Financial Network Conference*, Jul 2023, Madeira, Portugal.
- Stéphanie Thiéry, Stéphane Lhuillery, Cristiane Benetti. Ethical Perceptions of Earnings Management: Are Differences Related to Gender or Occupation?. *12th Portuguese Finance Network*, Universidade da Madeira, 2023, Madeira, Portugal.
- Stéphanie Thiéry, Stéphane Lhuillery, Cristiane Benetti. 'Females' positions and the perceptions of earnings management. *XXII Encontro Brasileiro de Finanças*, 2022, Vitoria, Brazil.
- Nirjhar Nigam, Cristiane Benetti. TRANSFORMING INDIA DIGITALLY: Financing of young innovative startups from India. *Conference Digital, Innovation, Entrepreneurship & Financing (DIF 2018)*, 2018, Lyon, France.
- Cristiane Benetti, Stéphanie Thiéry. Does one size fit all ? Stakeholders' perceptions of IFRS adoption across Europe and Brazil. *Green Cities Conference*, 2018, Nancy, France.
- Nirjhar Nigam, Cristiane Benetti, Sondes Mbarek. Financing innovation in wake of Global Financial Crisis? A survey from Germany, France, Spain and Italy. *Conference Digital, Innovation, Entrepreneurship & Financing (DIF 2018)*, 2018, Lyon France.
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- Nirjhar Nigam, Cristiane Benetti, Sondes Mbarek. Linking executive compensation to sustainability performance: evidence of implementation from enterprises around the world. *2nd ARTEM OCC : ARTEM International Organizational Creativity and Sustainability Conference*, 2017, Nancy, Unknown Region.
- Cristiane Benetti, Carine Sonntag. Growth, you should manage!. *Séminaire ICN Business School - Axe CDIP*, 2016, Nancy, France.
- Sondes Mbarek, Nirjhar Nigam, Cristiane Benetti. Can linking executive compensation to sustainability performance lead to a better tomorrow ?. *7th international research meeting in Business and management*, 2016, Nice France.
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- Cristiane Benetti. The role of accounting information and the relevance of IFRS: An international survey of financial officers, financial analysts and auditors . LAP LAMBERT Academic Publishing, pp.264, 2014, 978-3659391910.

Autres publications2 document

- Cristiane Benetti, Carine Sonntag. La croissance dans l'industrie des fonds : il faut la gérer !. 2020.
- Cristiane Benetti, Carine Sonntag. Growth in fund industry, you should manage!. 2018.



Documents récupérés de l'archive ouverte HAL